



**TAKE 2**

**MULTIPLE** SPONSORSHIPS AVAILABLE  
AT THESE LEVELS

ONLY **ONE** SPONSORSHIP  
AVAILABLE AT THESE LEVELS

**ACTION SPONSOR - \$7,500**

only 2 available

**COCKTAIL SPONSOR - \$5,000** <sup>SOLD</sup>

**THRILLER SPONSOR - \$5,000**

**ENTERTAINMENT SPONSOR - \$2,500** <sup>SOLD</sup>

**DRAMA SPONSOR - \$2,500**

**TECHNOLOGY SPONSOR - \$1,500**

**ROMANCE SPONSOR - \$1,500**

**MUSICAL SPONSOR - \$1,000**

**AUCTION CHAIR EMERITUS SPONSOR**

Please contact Development Office

*All Sponsors will receive  
recognition in promotional  
materials, website, and  
event signage.  
All catalog announcements are  
full color.*

Sacramento Country Day School  
2636 Latham Drive | Sacramento, CA 95864  
916.481.8811 | [www.saccds.org](http://www.saccds.org)  
Tax ID# 94-1597352

# GALA 2021 Sponsorships

**Please complete this form and return to Sacramento Country Day School "Attention Auction"**

Corporate/Individual Name(s) (as it should appear in program or on promotional materials)

Contact name

Address

City/State/Zip

Email

Phone

Sponsorship Level:

Method of Payment:

Enclosed is a check made payable to SCDS Auction 2021 in the amount of

Charge my VISA/MC/AMEX in the amount of

Credit Card Number

CVV

Exp. Date

Signature

Please use last year's artwork

I will provide artwork

<u>Location</u>	<u>Size</u>	<u>Sponsor Level</u>
Back or Inside Back Cover	Full Page	Action Sponsor
Inside Premium Placement	Full Page	Thriller Sponsor
Inside Front Cover	Full Page	Cocktail Sponsor
Inside	1/2 Page	Drama Sponsor
Inside Back	1/2 Page	Entertainment Sponsor
Interior	1/4 Page	Romance Sponsor
Interior	1/4 Page	Technology Sponsor
Interior	1/4 Page	Dessert Sponsor
Interior	Acknowledgment	Musical Sponsor

Questions? Contact us at [auction@saccds.org](mailto:auction@saccds.org).



**TAKE 2**

## SPONSORSHIP LEVELS

	\$1,000	\$1,500	\$2,500	\$5,000	\$7,500
Charcuterie board for two	●	●	●	●	●
Listing in auction invitation	●	●	●	●	●
Listing and or announcement in auction catalog	●	●	●	●	●
Business name listed in annual report	●	●	●	●	●
Business name listed in weekly auction email		●	●	●	●
Business name listed on auction website			●	●	●
Logo added to listing in annual report			●	●	●
Logo added to listing in weekly promotional email (sent to parents, employees, trustees)			●	●	●
Logo added to listing on auction website			●	●	●
Facebook acknowledgement with link to sponsor website			●	●	●
Featured announcement in our weekly promotional email (sent to parents, employees, trustees)				● small ad	● large ad
Feature in Friday email (weekly newsletter) (sent to parents, employees, trustees, HS/MS students, and opt-ins)				●	●
Stand alone email sponsor feature (sent to parents, employees, trustees, alumni, grandparents, and friends)				●	●
Half-page announcement in annual report					●

# GALA 2021 Announcement Specifications

## DIGITAL SUBMISSION

Preferably, all announcements/artwork should be submitted in Adobe PDF at 300 dpi with fonts and graphics embedded. We can also accept the following types of files: Adobe Illustrator .ai or .eps with type converted to outlines and Adobe Photoshop .tif or .jpg.

## FONTS AND COLOR

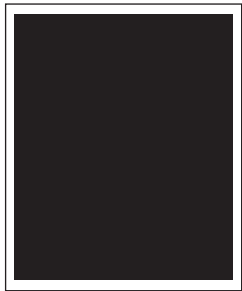
Please provide copies of your fonts in a folder labeled fonts. Font substitutions will be made for announcements or artwork received without fonts embedded or included in a labeled folder. Logo art for the website and ads/artwork for the catalog should be color. Logo art for display at the Auction can be in color.

## CAMERA READY SUBMISSION

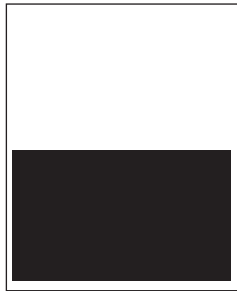
All camera-ready artwork will be scanned and placed electronically. Reproduction of previously printed material may result in some loss of detail.

## AD SIZES

All measurements are in inches.



Full Page  
6w x 7.5h



Half Page  
6w x 3.625h



Quarter Page  
2.875w x  
3.625h

## ANNOUNCEMENT/ARTWORK SUBMISSION

Deadline: Please submit all materials no later than Friday, February 12, 2021.  
Please email your completed ad to Valerie Adelsheim at [vadelsheim@saccds.org](mailto:vadelsheim@saccds.org)